

# TRANSPORTATION

## VISION STATEMENT

*The city of Stevens Point will continually work to reduce its dependence on non-renewable transportation fuels. Stevens Point residents will be able to ride a bicycle, walk, or take public transit throughout the community and there will be a community culture that supports and encourages these activities.*

### **GOAL 1: Stevens Point will continually increase the efficiency of fueled vehicles and continually increase the use of alternative-fueled vehicles.**

Objective 1.1: Stevens Point steadily incorporates alternative-fueled vehicles into the city government's fleet and public transit vehicles, and the community as a whole.

- Action 1: In July 2008, then on a yearly basis, the Director of Public Works, with input from the Board of Public Works, provides a feasibility timeline for when the city may best utilize bio-diesel, alternative fuels, or purchase hybrid vehicles. *Government*
- Action 2: In July 2008, then on a yearly basis, the Transit Manager provides a feasibility timeline for when the Transit Department may best incorporate or purchase alternative fueled vehicles. *Government*
- Action 3: By October 2008, the Public Works Department reviews "Designated Truck Route" signage, and makes necessary revisions, so that trucks making deliveries or pick ups in the city are able to use the most direct routes, therefore saving fuel and keeping air pollution from truck exhausts low. *Government*
- Action 4: By December 2008, the City Council adopts an ordinance allowing Neighborhood Electric Vehicles, or other low-emission vehicles. *Government*
- Action 5: Create incentives to encourage business to provide public access to alternative fuels such as compressed natural gas, hydrogen, bio-diesel and future fuel alternatives. *Government and Community*

Objective 1.2: Stevens Point city government supports the infrastructure for vehicles to operate more efficiently, while planning for the future.

- Action 1: The Public Works Department, when developing street plans, emphasizes the importance of using or expanding existing streets before constructing new ones. *Government*
- Action 2: In July of each year, Public Works Department assess each traffic signal in the city to determine whether it could be converted to blink at certain hours or whether blinking times should be extended or shortened. *Government*
- Action 3: By December 2008, City designates at least two sites that could be used as park and ride locations, that are adjacent to public transit options. The city reviews annual the need for additional sites. *Government and Community*
- Action 4: Create website that describes all the sustainable transportation options for new residents, visitors and those attending conventions in the city. *Government and Community*
- Action 5: Work with the Convention and Visitors Bureau to develop information on sustainable transportation options for vacationers and those attending conventions in the City. *Government and Community*
- Action 6: Use signage or other means to promote sustainable transportation initiatives at rest areas, historical markers and park and ride sites. *Government and Community*
- Action 7: Ensure that abandoned railroad right-of-ways are retained for possible future use as transportation routes by converting them to bike or hiking trails. *Government and Community*
- Action 8: Continue to encourage the planting of trees along streets to help convert carbon dioxide emissions (from vehicles) to oxygen. *Government and Community*
- Action 9: Promote long-term planning for the eventual linkage of Stevens Point to other communities in Wisconsin by light rail. *Government and Community*

Objective 1.3: Stevens Point provides opportunities to share vehicle trips or carpool.

- Action 1: Employers promote car-pooling by making available a bulletin board or other means to coordinate rides. *Community*
- Action 2: Employers promote car-pooling by reserving attractive parking spaces for car-pooling employees. *Community*

- Action 3: Employers use company vans to transport employees. *Community and Government*
- Action 4: Create website that serves as a community ride-share board for short and long distance travel. *Government and Community*
- Action 5: Encourage and support local business venture to provide a community fleet of co-op cars or efficient, low emission vehicles that are available for lease by the hour, day or week to co-op members. *Government and Community*
- Action 6: Encourage local government and county to support existing ride share opportunities and promotions such as [www.rideshare.gov](http://www.rideshare.gov). *Government and Community*

**GOAL 2: Stevens Point will continually increase the use of bicycles for transportation and recreation.**

Objective 2.1: Stevens Point supports and maintains existing, and continually increases new, infrastructure or facilities that increases community bicycle riding for transportation and recreation.

- Action 1: By January 2009, and reviewed yearly, the Public Works Department and Board of Public Works, with citizen input, reviews, and makes updates to, the Bicycle and Pedestrian Plan. *Government*
- Action 2: Stevens Point creates a Bicycle/Pedestrian Advisory Committee that consists of citizen members that can assist in reviewing, prioritizing and implementing the Stevens Point Bicycle and Pedestrian Plan. *Government and Community*
- Action 3: More bike lanes are created and striped in the city, based on the priorities created in Bicycle and Pedestrian Plan. *Government*
- Action 4: Bike routes are marked, based on the priorities and routes created in Bicycle and Pedestrian Plan. *Government*
- Action 5: Install bicycle racks at every public building or parking lot. *Government*
- Action 6: Employers provide bicycle racks near employee entrance. *Community*
- Action 7: All schools have an adequate number of bicycle racks near entrances. *Community*

- Action 8: Employers provide facilities such as showers and lockers for employees who commute to work. *Community*
- Action 9: Employers provide health program incentives for employees who commute to work. *Community*
- Action 10: City of Stevens Point, schools, and employers participate in Bike to Work Week. *Community and Government*
- Action 11: School District applies for the Safe Routes to School grants, or other future grants from the Wisconsin Dept of Transportation. *Community*
- Action 12: When public dollars are used as incentives for private businesses, they must make accommodations for bicyclists, and ensure multi-modal connections. *Government*
- Action 13: For sustainable future planning, land use plans and ordinances shall adopt the “Complete Streets” approach, which means all streets are designed and operated to enable safe access for all users (pedestrians, bicyclists, motorists and bus riders). *Government*
- Action 14: City staff and pertinent elected officials (Plan Commission, Public Works Committee, Transportation Commission members) shall be trained in the “Complete Streets” approach. *Government*
- Action 15: Start a community bike share option, such as “yellow bike”  
*Community*
- Action 16: Become a *Biketown*, as part of *Bicycling Magazine*. *Community and Government*
- Action 17: Encourage more bicycle use by university students, by implementing programs such as Ripon College’s “Don’t Bring a Car; Get a Free Bike” campaign. *Community*

Objective 2.2: Community is aware of how to travel throughout the city and surrounding communities by bicycle

- Action 1: By January 2009, the Public Works Department along with Community Development Office, with community input, will create a Stevens Point Bicycle Map outlining recommended lanes and recommended routes. *Government and Community*
- Action 2: Stevens Point works with surrounding municipalities to create a Bicycle/Pedestrian Task Force that consists of citizen members that

can assist in prioritizing and implementing a region-wide Bicycle and Pedestrian Plan. *Government and Community*

Action 2: By May 2009, the Stevens Point Bicycle Map is promoted throughout the community *Government and Community*

Action 3: Bicycle riders are encouraged to use the transit system, which has buses with bike racks. *Government*

Action 4: When Park and Ride sites are established, all will be equipped with secure bike racks. *Government and Community*

Action 5: Bike map is created that shows recommended routes that provide easy connectivity across municipal boundaries. *Government and Community*

Objective 2.3: Stevens Point increases the education of safe bicycle use.

Action 1: Develop and periodically repeat a publicity and enforcement campaign aimed at improving the attitude of vehicle drivers toward bicyclists. *Government and Community*

Action 2: Ensure that the Stevens Point Bike Map categorizes the safety of bike routes as preferred, good and other. Map will include rules of the road and safety tips. *Government*

Action 3: School district includes safe bicycling instruction within the curriculum. *Community*

Action 4: All new UWSP students receive bicycle rules and registration information. *Community*

Action 5: Stevens Point Police Department actively educates vehicle drivers about bicyclists' rules of the road. *Government and Community*

Action 6: Community members are trained in safe cycling, through community lead instruction such as League of American Bicyclists. *Community*

Action 7: Stevens Point Police Department annually compiles the list of bicycle and pedestrian related accidents and reports results and recommendations to the Bicycle and Pedestrian Advisory Committee and the Board of Public Works. *Government*

Action 8: Stevens Point Police Department, with citizen input, will review and develop recommendations to update bicycle registration rules. *Government*

**GOAL 3: Stevens Point will continually increase the use of public transportation.**

Objective 3.1: An increasing number of residents will use the city transit system.

- Action 1: Stevens Point Transit actively promotes the transit system and to improve the community's attitude toward bus riders. *Government*
- Action 2: Stevens Point Transit provides introductory incentives for employers to encourage the use of public transportation by employees. *Government and Community*
- Action 3: Employers take advantage of federal tax credits to encourage employees to take public transit to work. *Community*
- Action 4: The Stevens Point Transportation Commission shall review on an annual basis the possible change or expansion of bus service to include different routes, different hours, or weekend bus service. *Government*
- Action 5: Every five years, Stevens Point Transit and the Transportation Commission complete a Transportation Development Plan, with input from citizens. *Government and Community*
- Action 6: UWSP continues its support for Stevens Point Transit, and assists in developing additional routes and stops. *Community*
- Action 7: Ensure that all transportation options are available to persons with disabilities. *Government*

Objective 3.2: Stevens Point Transit encourages inter-modal transportation.

- Action 1: Choose locations for "Park and Ride" so they can readily be served by Stevens Point Transit. *Government*
- Action 2: Develop a public transportation network that encourages Stevens Point and surrounding residents to use public transportation. *Government*
- Action 3: Develop a regional transit authority. *Government*
- Action 4: Educate and encourage youth to utilize public transportation. *Government and Community*
- Action 5: Promote long-term planning for the eventual linkage of Stevens Point to other communities in Wisconsin by light rail. *Government and Community*

**GOAL 4: Stevens Point residents will continually increase walking in the community.**

Objective 4.1: Walking trips in Stevens Point will continually increase.

- Action 1: Educational programs on pedestrian safety issues will be implemented in schools. *Government and Community*
- Action 2: School District applies for the Safe Routes to School grants, and others that become available, from the Wisconsin Dept of Transportation. *Community*
- Action 3: Every school implements a “Walking Bus” program, which allow a specified parent to pick up more than one child and walk them to school in a safe, but healthy manner. *Community*
- Action 3: The City Inspection Department vigorously enforces the snow removal ordinance by making inspections of sidewalks and by issuing snow cleaning orders. *Government*

Objective 4.2: City takes steps to maintain and improve existing and future sidewalks.

- Action 1: Developers will be required to include sidewalks in new developments and in redevelopments in which more than half the area is redeveloped. *Government and Community*
- Action 2: By January 2009, the Public Works Department, with committee and community input, shall present an infill plan to connect the disconnected existing sidewalks. The plan should be prepared with priority areas indicated, and recommended infill to be done in coordination with the city streets plan. *Government and Community*
- Action 3: When public dollars are used as incentives for private businesses, they must make accommodations for walkers and bikers, and ensure multi-modal connections. *Government*
- Action 4: For sustainable future planning, land use plans and ordinances shall adopt the “Complete Streets” approach, which means all streets are designed and operated to enable safe access for all users (pedestrians, bicyclists, motorists and bus riders). *Government*