

Stevens Point Eco-Municipality Task Force

CIVIC INVOLVEMENT SUB-COMMITTEE

Thursday, December 6th, 2007

4:30pm

UW-SP Learning Resource Center – WI Center for Environmental Education
Rm. 403
Stevens Point, WI

MINUTES

Present: Susan Ermer, Vic Akemann, Justin Glodowski, Amy Heart, Bobbi Kubish, Melissa Sabel, Maud LaMarche

1. **Introductions:** Led by Amy Heart
2. **Overview of our committee charge:** Amy Heart gave a brief explanation. This committee is in charge of the communications between all the committees and to the public. The creating of a web site is our current project.
3. **Selection of a chair:** There was discussion and then it was decided that Susan Ermer will chair the committee.
4. **Overview of Web site:** Susan Ermer showed the mock web site to the group. It can currently be viewed at www.sustainablepoint.weebly.com. The link will be sent to the group via email for them to view. Any comments or suggestions should be sent to Susan Ermer. They will then be compiled and shared with the group.
5. **Newsletter:** Amy Heart shared information about an e-newsletter with the group. The Center for Land Use Education will be putting out an e-newsletter. They plan to put together an email listserv. So far, on the list they have those on the task force, those who serve on subcommittees, and those who attended the kick-off. We discussed ways to include more people in this listserv. These include:
 - Put it on the website to allow people to sign up from there.
 - K-12 Schools – Contact Wendy Bungert to distribute to the SPASH Staff.
 - CESA 5 has a newsletter. Contact: Gwen Stanford
 - Co-op newsletter.
 - Business Briefs.
 - Travel Green Group.
 - MSTC Group.

6. **Logo:** A logo needs to be created. CLUE has an idea to have a logo contest with the elementary or middle school. Susan Ermer will talk to CLUE about the current status of this idea.
7. **The Eco Muni Community Events:** As part of this committee's job, sharing information to the public is important. We briefly discussed ways and events where a Stevens Point Eco-Muni Booth could be present. Amy Heart mentioned that this year marks the 150 Year Celebration in Stevens Point. We could talk to John Jury about this. Also, UWSP holds an EcoFair during Earth Week in April. We can send ideas to Bobbi Kubish about this event. In the future we will consider other events as they arise.
8. **Online Calendar:** The committee discussed having a calendar of events online. We thought it would work well to use the existing "Google Calendar" Ben Vondra created and just link to this. Susan Ermer will talk with Ben about this.
9. **Webmaster:** After discussing who should be in charge of the website, we concluded that it would be good have people in charge of different parts. Amy Heart and Vic Akemann will purchase the domain. Maud LaMarche and Justin Glodowski will be in charge of contacting the chairs of each subcommittee to collect text from them by January 10th. Susan Ermer can work with Maud and Justin to help them get the information on the page by January 17th.
10. **Next meeting:** Thursday, January 17th at 4:30 in the WCEE LRC Rm. 403.
11. **Adjourned:** 5:40 pm

*Anyone needing assistance please contact the Mayor's Office at 715-346-1570