

Stevens Point Eco-Municipality Task Force

CIVIC INVOLVEMENT AND EDUCATION SUB-COMMITTEE

Thursday, January 31, 2008

4:30pm

WI Center for Environmental Education
UW-SP Learning Resource Center
Rm. 403
Stevens Point, WI

MINUTES

Present: Susan Ermer, Amy Heart, Bobbi Kubish, Melissa Sabel, Steve Hill, and Natalie Dorrlor

Absent: Vic Akemann, Justin Glodowski, Maud LaMarche

1. **Approval of Minutes:** Minutes from the last meeting were approved unanimously.
2. **Introductions:** New committee members present, Natalie Dorrlor and Steve Hill, were introduced.
3. **Website Update and Grant:** The committee discussed the final changes that need to take place on the website:
 - a. **Calendar:** Provide a link to take viewers out of the site and to the calendar itself instead of embedded in the website itself. We could list some upcoming events directly in the site as they arise. This would have to be updated periodically.
 - b. Minutes from each committee should be attached as a document. If people are interested, they can open the document in Word or PDF. Ben will be asked to forward any approved minutes to Justin/Maud to post on the site.
 - c. Subcommittee goals and recommendations (in draft form where necessary) will be posted directly on the website. Justin should contact the chairs to get this information or Amy can provide the ones she has.
4. **Website Distribution Plan:** A press release will be created. The group created an Eco-Muni Information Distribution Plan and assigned members to each task to help spread the word about this community initiative.
5. **Logo Contest:** Melissa shared the draft form of the logo contest rules. Several components were discussed. The prize will be a \$50 gift certificate to Portage County Businesses. Amy will ask for permission for the city to contribute \$25 and Melissa will contact the Portage County Bureau to see if they will cover the other

\$25. Entries must be received by Earth Day – April 22nd. Bobbi will be the contact person for this event. Vic will be asked to help as the contact to teachers in the district. Revisions to the rules will be made. Amy will provide a sheet on “What is an Eco-Municipality” to include in logo contest rules information sent to schools. Steve will generate a sheet on “Tips on Creating Logos.” These materials will be created by the next meeting for approval by the committee before being sent to schools by mid-February.

6. **Announcements:** A reminder was announced to the group that all are invited to sit in on Eco-Muni Task Force Meetings the 3rd Wednesday each month at 5pm. There will be a series of public info sessions throughout March and April conducted to various interest groups in the community to help educate the public on Eco-Munis and what it means for Stevens Point. Committee members will be welcome to attend or help with these meetings.
7. **Next meeting:** Thursday, February 7th at 4:30 in the WCEE LRC Rm. 403. The meeting will focus on brainstorming goals and recommendations to put forth to the Eco-Muni Task Force this spring. Subcommittee members are encouraged to brainstorm ideas before the meeting so we can be prepared to generate ideas.
8. **Adjourned:** 5:50 pm

*Anyone needing assistance please contact the Mayor’s Office at 715-346-1570