

Stevens Point Eco-Municipality Task Force

CIVIC INVOLVEMENT AND EDUCATION SUB-COMMITTEE

Thursday, January 17th, 2008

4:30pm

Rotary Room – Portage County Library
1001 Main St.-Stevens Point
Stevens Point, WI

MINUTES

Present: Susan Ermer, Justin Glodowski, Bobbi Kubish, Melissa Sabel, Maud LaMarche, Amanda Meyer

Absent: Amy Heart, Vic Akemann

1. **Approval of Minutes:** Minutes from the last meeting were approved unanimously.
2. **Introductions:** Led by Susan Ermer as a new committee member was present, Amanda Meyer.
3. **Website Update and Grant:** The committee discussed any additional changes needed on the web. The calendar and blog are not working correctly and need to be fixed. There are still a few formatting issues and the idea of adding a counter was mentioned. Justin, Maud, and Susan will look in to making changes and additions to the website. All committee members are asked to view it one more time for errors and suggestions before the next meeting.
www.sustainablepoint.org It is hoped that we will be able to start publicizing the website after our meeting.

Remember to send all Eco-Municipality information for website posting to Justin Glodowski.

The committee briefly discussed and EPA grant that was found to educate citizens about harmful chemicals in their cities (CARE). This grant was forwarded to the Waste subcommittee. Bobbi Kubish will follow up to see if they acted on it.

4. **Distribution Ideas for Eco-Municipality Newsletter:** Ben Vondra creates the Eco-Municipality newsletter which is informational and for the public. Ideas of where to advertise is on the Eco-Municipality website (with an option to sign up to receive it via email there), at the university through MOD/SMOD, and to the students through SGA.

5. **Logo Contest:** The Eco-Municipality needs a logo and the Publicity committee with create a logo contest geared at students in grades 7-12th in the Stevens Point area. Students will be targeted at the various schools: SPASH, Pacelli, Ben Franklin, PJ Jacobs, and St. Peter. Specifically, we will contact school curriculum directors, environmental organizations and graphic design classes. Other areas to advertise will be the local newspapers, the “Our Voice”, community groups like the Boys and Girls Club, YMCA, etc...

The committee will develop a draft announcement by the next meeting which will include contest rules and specifics. Possibly incentives for students entering the contest: Mayor for the Day (job shadow), logo used in print, article and photo in local paper, gift certificates or season passes to local attractions. Tentative timeline include: Rules out by end of February at the latest, entries due and judging the week before Earth Week, winner announced on Earth Day and honored during the birthday celebration for Stevens Point (including being a part of the parade). Melissa will write up draft rules for review at the next meeting.

6. **Eco Municipality Community Events:** Susan announced upcoming public events:
 - a. Eco-Municipality Celebration: Wednesday, January 23, 7pm in the Pinery Room, Portage County Library in Stevens Point – all welcome to attend.
 - b. Creating Livable Communities Talk: Tuesday, January 29, 7pm, Portage County Library in Stevens Point – all welcome to attend.
 - c. Forming Neighborhood Associations: Saturday, February 2, 10am Portage County Library in Stevens Point – all welcome to attend.
7. **Next meeting:** Thursday, January 31st at 4:30 in the WCEE LRC Rm. 403.
8. **Adjourned:** 5:40 pm

*Anyone needing assistance please contact the Mayor’s Office at 715-346-1570