

Stevens Point Eco-Municipality Task Force

LAND USE AND DEVELOPMENT SUBCOMMITTEE

Tuesday, December 18, 2007

5:00 p.m.

Earth Tech Offices
200 Indiana Avenue
Stevens Point, WI

MINUTES

1. **Sign-in:** No guests. Seven subcommittee members signed in.

Present: David Senfelds, Anna Haines, Eric Olson, Tim Schertz, John Gardner, Carl Rasmussen, and Cathy Dugan
2. **Review/Approve Previous Month's Meeting Minutes:** Minutes from the October 23, 2007, meeting were approved.
3. **Review/Develop Meeting Agenda:** David Senfelds announced that we have received a request from Justin Glodowski, Civic Involvement Subcommittee, for the activities of our subcommittee to be placed on the Eco-Municipality Task Force's website. Specifically, Glodowski wants our mission statement, goals and objectives, as well as meeting agendas, minutes, and schedule. Therefore, we agreed to add to this agenda discussion of a mission statement, goals, and objectives. See agenda items 6 and 7 below.
4. **Update Committee on October 30, 2007, Eco-Municipality Kick-Off Meeting:** Anna Haines summarized the event's two rounds of visioning. In the first round, the whole group came up with ideas for the future of a sustainable Stevens Point. In the second round, participants brainstormed in breakout groups according to subcommittee topics (e.g., land use and development). Recycling and bike lanes were two of many suggestions that occurred more than once, Haines said.
5. **Develop Vision Statement:** A discussion clarifying the rationale and process for "visioning" ensued. Eric Olson talked about "backcasting," i.e., starting with a future vision and working back to the present to create the practical plans that support and lead forward to the vision. Olson reminded us to use the four natural steps as a filter. Haines added that the vision sets the direction; then, the goals, objectives, and action steps follow, in that order. She then read aloud the four natural steps.
Senfelds led the visioning process, and the group created a rough draft that includes these ideas:

. . . a community physical pattern that reduces fossil fuel consumption, supports healthy eco-systems, promotes social and economic equity, and creates a beautiful community.

- 6. Develop Mission Statement:** During the discussion on visioning, the committee created the following mission statement: *We will develop a vision and produce a set of goals, objectives, and actions for land use and development in Stevens Point.*

- 7. Discuss Goal-Setting:** As a way to clarify goal-setting, Haines suggested testing a particular goal against the draft vision, reminding the group that a goal needs to reflect all four points of the vision statement.
Test goal: *All new and existing development shall be accessible to the pedestrian, bicyclist, and mass transit.*
(One of several objectives: *Identify areas underserved by sidewalks and pedestrian paths*)

- 8. Assign Homework:** Each committee member will develop one or more goals.

- 9. Next meeting:** January 22, 2008, 5:00 p.m. at Earth Tech
Agenda: Goal sharing in round robin fashion, i.e., each member speaks in turn, with turns proceeding around the table until all goals have been shared.

- 10. Adjourn.**